

REACH THE ENTIRE METAL INDUSTRY THROUGH ONE MEDIA!

PRINT CIRCULATION 22 000 printed copies posted direct to key decision-makers.

DIGITAL DELIVERY. In digital form Eurometalli is delivered directly to 18 000 decision-makers by email. It is also published online at www.eurometalli.com for anyone with a computer, tablet or smartphone to read.

FREE OF CHARGE SUBSCRIPTION. Eurometalli provides industry professionals with a means to stay in touch with the latest developments for free which ensures our advertisers benefit from the widest market coverage.

ADVERTISING SALES:

Pirkko-Maria Palsanen
puh. +358 400 376 536
pirkko-maria.palsanen@eurometalli.com

Contact me
and call!

PRICES

Size	Price
2/1	3 470 €
1/1	1 960 €
1/2	1 270 €
1/3	1 018 €
1/4	740 €
1/8	418 €
Front cover	4 050 €
Back cover	2 650 €
Column Ad./mm.....	4.00 €

Location by request +15 %

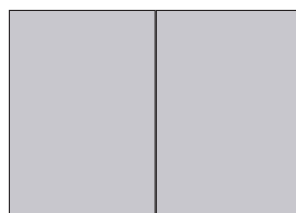
+ VAT 24%.

INSERTS

Insert prices by separate agreement.
Inserts can be targeted to specific audiences, sectors or distribution areas.

TECHNICAL DATA

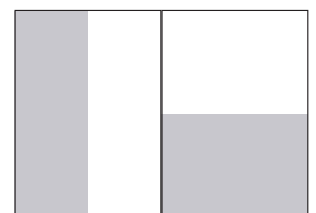
Size: 210 x 297 (A4)
Printing method: Heatset rotation
Binding: Stapling
Printing house: PunaMusta Oy



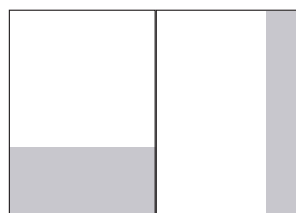
2/1 page
420 x 297 mm



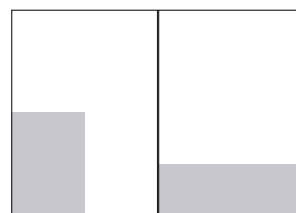
1/1 page
210 x 297 mm
Front cover
210 x 240 mm
Back cover
210 x 272 mm



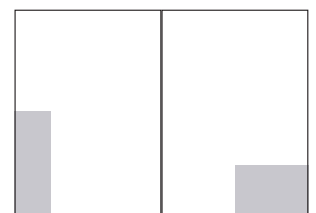
1/2 page
90 x 265 mm
1/2 page
184 x 130 mm
103 x 297 mm
210 x 146 mm



1/3 page
184 x 87 mm
1/4 page
43 x 265 mm
210 x 102 mm



1/4 page
90 x 130 mm
1/4 page
184 x 65 mm



1/8 page
43 x 130 mm
1/8 page
90 x 65 mm

Dimensions in red should be increased by a 3 mm cropping margin along each edge.
Back cover adverts must include a 25 mm high white bar at the top for address information.

MATERIAL REQUIREMENTS

Print-ready documentation as a PDF file.
Resolution of pictures 300 dpi.
We use 4-colour CMYK process colours.
Supply digital materials to: ep@eurometalli.com



Publisher: Oy FAKTAVISA Ab
Tampereentie 484
FI-33880 Lempäälä, Finland

Telephone +358 207 57 9595
ep@eurometalli.com
www.eurometalli.com

Eurometalli