

Eurometalli

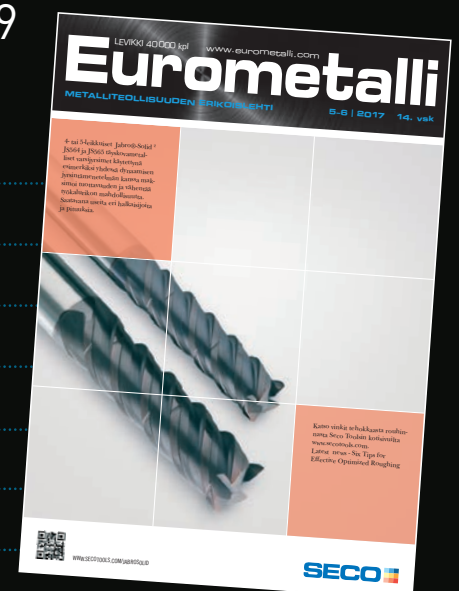
TRADE MAGAZINE FOR THE METAL INDUSTRY

MEDIA 2019

Market leading
circulation
– 40 000 copies!

Material deadlines and publishing schedule 2019

| Issue no | Material deadline | Mailing date | |
|----------|-------------------|--------------|--|
| 1-2 | 18.1. | 31.1. | |
| 3 | 15.2. | 28.2. | Uusi Teollisuus 2019 / 20.-21.3. |
| 4 | 29.3. | 11.4. | |
| 5-6 | 10.5. | 23.5. | |
| 7 | 23.8. | 5.9. | EMO 2019 / 16.-21.9. Alihankinta 2019 / 24.-26.9. |
| 8 | 20.9. | 3.10. | Teknologia 2019 / 5.-7.11. |
| 9 | 18.10. | 31.10. | |
| 10 | 15.11. | 28.11. | |



REACH THE ENTIRE METAL INDUSTRY THROUGH ONE MEDIA!

PRINT CIRCULATION 22 000 printed copies posted direct to key decision-makers.

DIGITAL DELIVERY. In digital form Eurometalli is delivered directly to 18 000 decision-makers by email. It is also published online at www.eurometalli.com for anyone with a computer, tablet or smartphone to read.

FREE OF CHARGE SUBSCRIPTION. Eurometalli provides industry professionals with a means to stay in touch with the latest developments for free which ensures our advertisers benefit from the widest market coverage.

ADVERTISING SALES:

Pirkko-Maria Palsanen
puh. +358 400 376 536

pirkko-maria.palsanen@eurometalli.com

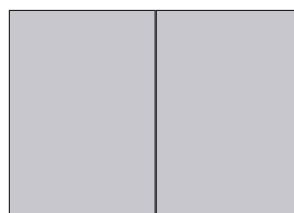
Contact me
and call!

PRICES

| Size | Price |
|--------------------|---------|
| 2/1 | 3 470 € |
| 1/1 | 1 960 € |
| 1/2 | 1 270 € |
| 1/3 | 1 018 € |
| 1/4 | 740 € |
| 1/8 | 418 € |
| Front cover | 4 050 € |
| Back cover | 2 650 € |
| Column Ad./mm..... | 4.00 € |

Location by request +15 %

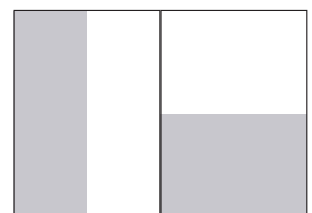
+ VAT 24%.



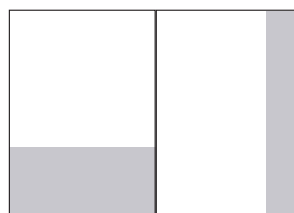
2/1 page
420 x 297 mm



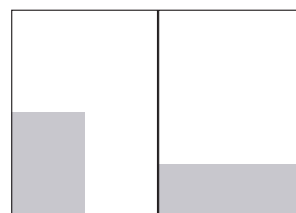
1/1 page
210 x 297 mm
Front cover
210 x 240 mm
Back cover
210 x 267 mm



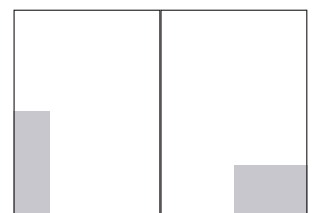
1/2 page
90 x 265 mm
1/2 page
184 x 130 mm
103 x 297 mm
210 x 146 mm



1/3 page
184 x 87 mm
1/4 page
43 x 265 mm
210 x 102 mm



1/4 page
90 x 130 mm
1/4 page
184 x 65 mm



1/8 page
43 x 130 mm
1/8 page
90 x 65 mm

INSERTS

Insert prices by separate agreement.
Inserts can be targeted to specific audiences, sectors or distribution areas.

TECHNICAL DATA

Size: 210 x 297 (A4)
Printing method: Heatset rotation
Binding: Stapling
Printing house: PunaMusta Oy

MATERIAL REQUIREMENTS

Print-ready documentation as a PDF file.
Resolution of pictures 300 dpi.
We use 4-colour CMYK process colours.
Supply digital materials to: ep@eurometalli.com

Dimensions in red should be increased by a 3 mm cropping margin along each edge.
Back cover adverts must include a 25 mm high white bar at the top for address information.



Publisher: Oy FAKTAVISA Ab
Tampereentie 484
FI-33880 Lempäälä, Finland

Telephone +358 207 57 9595
ep@eurometalli.com
www.eurometalli.com

Eurometalli