Eurometalli

TRADE MAGAZINE FOR THE METAL INDUSTRY

MEDIA 2020

PROYENTO 1. IN ITS FIELD

Material deadlines and publishing schedule 2020

1-2	17.1.	30.1.	METAV 2020 / 1013.3. Konepaja 2020 / 1719.3. Wire / Tube / 30.33.4.
3	14.2.	27.2.	
4	27.3.	9.4.	Pohjanmaan Teollisuus 13.5.
5-6	8.5.	20.5.	
7	21.8.	3.9.	AMB2020 / 1519.9. Alihankinta 2020 / 2224.9.
8	18.9.	1.10.	
9	16 10	29 10	

26.11.

Issue no Material deadline Mailing date

13.11.

10



REACH THE ENTIRE FINNISH METAL INDUSTR

THROUGH ON

PRINT CIRCULATION 22 000 printed copies posted direct to key decisionmakers.

DIGITAL DELIVERY. In digital form Eurometalli is delivered directly to 18 000 decision-makers by email. It is also published online at www.eurometalli.com for anyone with a computer, tablet or smartphone to read.

FREE OF CHARGE SUBSCRIPTION. Eurometalli provides industry professionals with a means to stay in touch with the latest developments for free which ensures our advertisers benefit from the widest market coverage.

Independent Finnish research institute, Taloustutkimus Oy has valuated us in september 2019 'The most read magazine' on metal industry sector in Finland.

Contact me and call!

ADVERTISING SALES:

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PRICES

Price
3 470 €
1 960 €
1 270 €
1 018€
740 €
418€
4 050 €
2 650 €
4.00 €

Location by request +15 %

+ VAT 24%.

INSERTS

Insert prices by separate agreement. Inserts can be targeted to specific audiences, sectors or distribution areas.

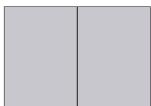
TECHNICAL DATA

Size: 210 x 297 (A4)

Printing method: Heatset rotation

Binding: Stapling

Printing house: PunaMusta Oy



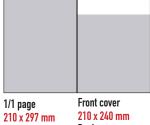
2/1 page 420 x 297 mm

1/3 page

184 x 87 mm

210 x 102 mm

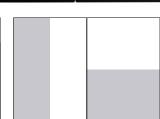




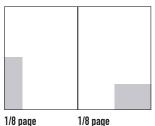
Back cover



1/4 page 1/4 page 90 x 130 mm 184 x 65 mm



1/2 page 1/2 page 184 x 130 mm 90 x 265 mm 210 x 146 mm 103 x 297 mm



1/8 page 43 x 130 mm 90 x 65 mm

Dimensions in red should be increased by a 3 mm cropping margin along each edge. Back cover adverts must include a 30 mm high white bar at the top for address information.

MATERIAL REQUIREMENTS

1/4 page

43 x 265 mm

Print-ready documentation as a PDF file. Resolution of pictures 300 dpi. We use 4-colour CMYK process colours. Supply digital materials to: ep@eurometalli.com





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