

# Eurometalli

TRADE MAGAZINE FOR THE METAL INDUSTRY

MEDIA 2021

## PROVEN NO 1. IN IT'S FIELD

### Material deadlines and publishing schedule 2021

Issue no	Material deadline	Mailing date	
1-2	15.1.	28.1.	
3	19.2.	4.3.	
4	19.3.	1.4.	
5-6	14.5.	27.5.	
7	20.8.	2.9.	Alihankinta 2021 / 21.-23.9. EMO 2021 / 4.-9.10.
8	17.9.	30.9.	
9	15.10.	28.10.	
10	12.11.	25.11.	



REACH THE ENTIRE FINNISH METAL INDUSTRY

# Through one media!

**PRINT CIRCULATION** 22 000 printed copies posted direct to key decision-makers.

**DIGITAL DELIVERY.** In digital form Eurometalli is delivered directly to 18 000 decision-makers by email. It is also published online at [www.eurometalli.com](http://www.eurometalli.com) for anyone with a computer, tablet or smartphone to read.

**FREE OF CHARGE SUBSCRIPTION.** Eurometalli provides industry professionals with a means to stay in touch with the latest developments for free which ensures our advertisers benefit from the widest market coverage. Independent Finnish research institute, Taloustutkimus Oy has valued us in september 2020 'The most read magazine' on metal industry sector in Finland.

Contact me  
and call!

## ADVERTISING SALES:

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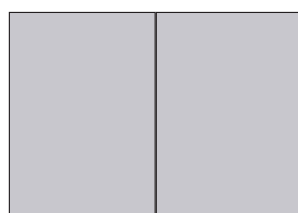
[niina.valtari@eurometalli.com](mailto:niina.valtari@eurometalli.com)

## PRICES

Size	Price
2/1 .....	3 470 €
1/1 .....	1 960 €
1/2 .....	1 270 €
1/3 .....	1 018 €
1/4 .....	740 €
1/8 .....	418 €
Front cover .....	4 050 €
Back cover .....	2 650 €
Column Ad./mm.....	4.00 €

Location by request +15 %

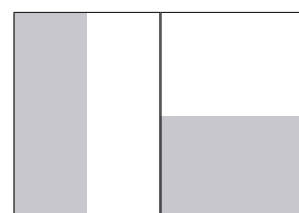
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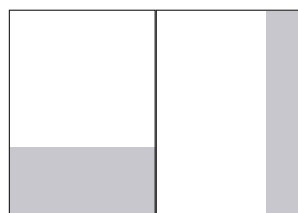
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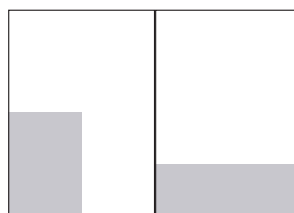
1/1 page  
210 x 297 mm



1/2 page  
90 x 265 mm  
103 x 297 mm



1/3 page  
184 x 87 mm  
210 x 102 mm



1/4 page  
90 x 130 mm  
184 x 65 mm



1/8 page  
43 x 130 mm  
90 x 65 mm

## INSERTS

Insert prices by separate agreement.  
Inserts can be targeted to specific audiences, sectors or distribution areas.

## TECHNICAL DATA

Size: 210 x 297 (A4)  
Printing method: Heatset rotation  
Binding: Stapling  
Printing house: PunaMusta Oy

## MATERIAL REQUIREMENTS

Print-ready documentation as a PDF file.  
Resolution of pictures 300 dpi.  
We use 4-colour CMYK process colours.  
Supply digital materials to: [ep@eurometalli.com](mailto:ep@eurometalli.com)

Dimensions in red should be increased by a 3 mm cropping margin along each edge.  
Back cover adverts must include a 30 mm high white bar at the top for address information.

