

# Eurometalli

TRADE MAGAZINE FOR THE METAL INDUSTRY

MEDIA 2022



## PROVEN NO 1. IN IT'S FIELD

### Material deadlines and publishing schedule 2022

Issue no	Material deadline	Mailing date	
1-2	21.1.	3.2.	
3	25.2.	10.3.	Konepaja 2022 / 22.-24.3.
4	14.4.	28.4.	
5-6	20.5.	2.6.	
7	19.8.	1.9.	Alihankinta 2022 / 27.-29.9.
8	16.9.	29.9.	
9	14.10.	27.10.	
10	11.11.	24.11.	



REACH THE ENTIRE FINNISH METAL INDUSTRY

# THROUGH ONE MEDIA!

**PRINT CIRCULATION** 22 000 printed copies posted direct to key decision-makers.

**DIGITAL DELIVERY.** In digital form Eurometalli is delivered directly to 18 000 decision-makers by email. It is also published online at [www.eurometalli.com](http://www.eurometalli.com) for anyone with a computer, tablet or smartphone to read.

**FREE OF CHARGE SUBSCRIPTION.** Eurometalli provides industry professionals with a means to stay in touch with the latest developments for free which ensures our advertisers benefit from the widest market coverage.

Independent Finnish research institute, Taloustutkimus Oy has valued us in october 2021 'The most read magazine' on metal industry sector in Finland.

Contact  
me  
and call!

## ADVERTISING SALES:

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## PRICES

Size	Price
2/1 .....	3 470 €
1/1 .....	1 960 €
1/2 .....	1 270 €
1/3 .....	1 018 €
1/4 .....	740 €
1/8 .....	418 €
Front cover .....	4 050 €
Back cover .....	2 650 €
Column Ad./mm.....	4.00 €
Location by request +15 %	

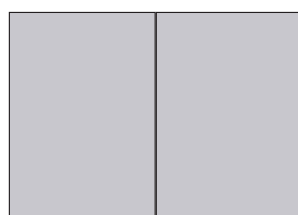
+ VAT 24%.

## INSERTS

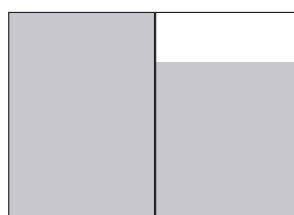
Insert prices by separate agreement.  
Inserts can be targeted to specific audiences, sectors or distribution areas.

## TECHNICAL DATA

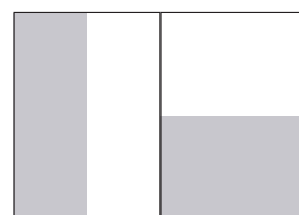
Size: 210 x 297 (A4)  
Printing method: Heatset rotation  
Binding: Stapling  
Printing house: PunaMusta Oy



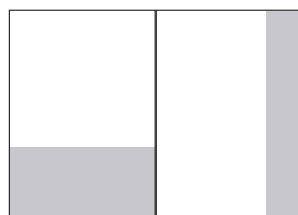
2/1  
420 x 297 mm



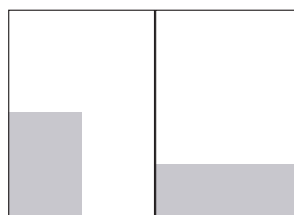
1/1  
210 x 297 mm  
Front cover  
210 x 240 mm  
Back cover  
210 x 267 mm



1/2 page  
90 x 265 mm  
103 x 297 mm  
1/2 page  
184 x 130 mm  
210 x 146 mm



1/3 page  
184 x 87 mm  
210 x 102 mm  
1/4 page  
43 x 265 mm



1/4 page  
90 x 130 mm  
1/4 page  
184 x 65 mm



1/8 page  
43 x 130 mm  
1/8 page  
90 x 65 mm

Dimensions in orange should be increased by a 3 mm cropping margin along each edge.  
Back cover adverts must include a 30 mm high white bar at the top for address information.

## MATERIAL REQUIREMENTS

Print-ready documentation as a PDF file.  
Resolution of pictures 300 dpi.  
We use 4-colour CMYK process colours.  
Supply digital materials to: [ep@eurometalli.com](mailto:ep@eurometalli.com)

