

Eurometalli

TRADE MAGAZINE FOR THE METAL INDUSTRY

MEDIA 2023

Proven no 1.
IN IT'S FIELD

Material deadlines and publishing schedule 2023

Issue no	Material deadline	Mailing date
1-2	20.1.	2.2.
3	24.2.	9.3.
4	14.4.	27.4.
5-6	19.5.	1.6.
7	18.8.	31.8.
8	15.9.	28.9.
9	13.10.	26.10.
10	10.11.	23.11.



REACH THE ENTIRE FINNISH METAL INDUSTRY

THROUGH ONE MEDIA!

PRINT CIRCULATION 22 000 printed copies posted direct to key decision-makers.

DIGITAL DELIVERY. In digital form Eurometalli is delivered directly to 18 000 decision-makers by email. It is also published online at www.eurometalli.com for anyone with a computer, tablet or smartphone to read.

FREE OF CHARGE SUBSCRIPTION. Eurometalli provides industry professionals with a means to stay in touch with the latest developments for free which ensures our advertisers benefit from the widest market coverage.

Independent Finnish research institute, Taloustutkimus Oy has valued us in October 2021 'The most read magazine' on metal industry sector in Finland.

Contact
me
and call!

ADVERTISING SALES:

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PRICES

Size	Price
2/1	4 164 €
1/1	2 352 €
1/2	1 524 €
1/3	1 222 €
1/4	888 €
1/8	502 €
Front cover	4 860 €
Back cover	3 180 €
Column Ad./mm	4.80 €
Location by request +15 %	

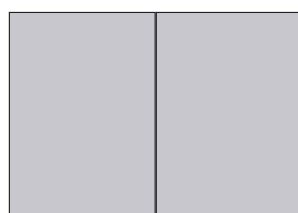
+ VAT 24%.

INSERTS

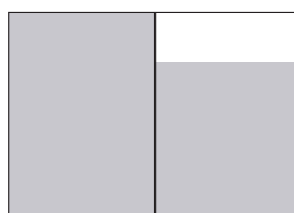
Insert prices by separate agreement.
Inserts can be targeted to specific audiences, sectors or distribution areas.

TECHNICAL DATA

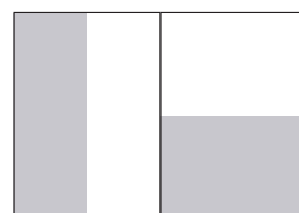
Size: 210 x 297 (A4)
Printing method: Heatset rotation
Binding: Stapling
Printing house: PunaMusta Oy



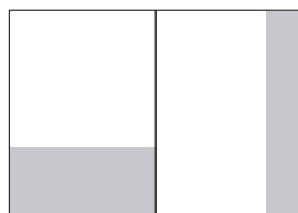
2/1
420 x 297 mm



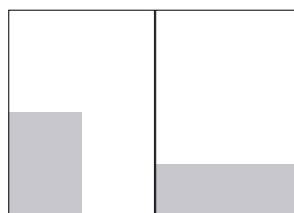
1/1
210 x 297 mm
Front cover
210 x 240 mm
Front cover
210 x 267 mm



1/2 page
90 x 265 mm
103 x 297 mm
1/2 page
184 x 130 mm
210 x 146 mm



1/3 page
184 x 87 mm
210 x 102 mm
1/4 page
43 x 265 mm



1/4 page
90 x 130 mm
184 x 65 mm



1/8 page
43 x 130 mm
90 x 65 mm

Dimensions in green should be increased by a 3 mm cropping margin along each edge.
Back cover adverts must include a 30 mm high white bar at the top for address information.

MATERIAL REQUIREMENTS

Print-ready documentation as a PDF file.
Resolution of pictures 300 dpi.
We use 4-colour CMYK process colours.
Supply digital materials to: ep@eurometalli.com



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