

Eurometalli

TRADE MAGAZINE FOR THE METAL INDUSTRY

MEDIA 2024

PROVEN NO 1. IN IT'S FIELD

Material deadlines and publishing schedule 2024

Issue no	Material deadline	Mailing date
1-2	19.1.	1.2.
3	23.2.	7.3.
4	12.4.	25.4.
5-6	17.5.	30.5.
7	23.8.	5.9.
8	20.9.	3.10.
9	18.10.	31.10.
10	15.11.	28.11.



REACH THE ENTIRE FINNISH METAL INDUSTRY

THROUGH ONE MEDIA!

PRINT CIRCULATION 20 000 printed copies posted directly to key decision-makers.

DIGITAL DELIVERY. In digital form Eurometalli is delivered directly to 20 000 decision-makers by email. It is also published online at www.eurometalli.com for anyone with a computer, tablet or smartphone to read.

FREE OF CHARGE SUBSCRIPTION. Eurometalli provides industry professionals with a means to stay in touch with the latest developments for free which ensures our advertisers benefit from the widest market coverage.

Contact me!

ADVERTISING SALES:

Niina Valtari
puh. +358 400 376 535
niina.valtari@eurometalli.com

PRICES

Size	Price
2/1	4 164 €
1/1	2 352 €
1/2	1 524 €
1/3	1 222 €
1/4	888 €
1/8	502 €
Front cover	4 860 €
Back cover	3 180 €
Column Ad./mm	4.80 €
Location by request +15 %	

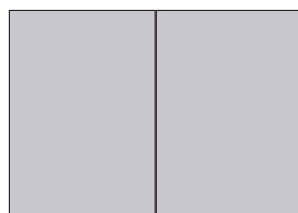
+ VAT 24%.

INSERTS

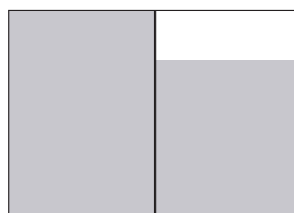
Insert prices by separate agreement.
Inserts can be targeted to specific audiences, sectors or distribution areas.

TECHNICAL DATA

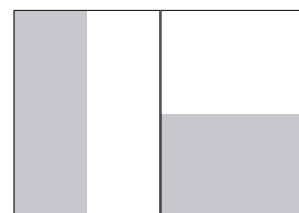
Size: 210 x 297 (A4)
Printing method: Heatset rotation
Binding: Stapling
Printing house: PunaMusta Oy



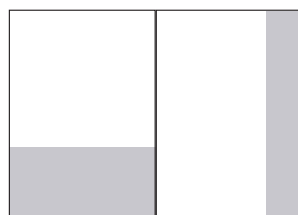
2/1
420 x 297 mm



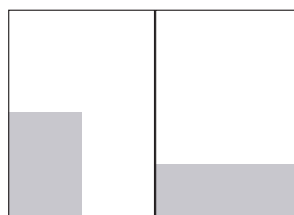
1/1
210 x 297 mm
Front cover
210 x 240 mm
Front cover
210 x 267 mm



1/2 page
90 x 265 mm
103 x 297 mm
1/2 page
184 x 130 mm
210 x 146 mm



1/3 page
184 x 87 mm
210 x 102 mm
1/4 page
43 x 265 mm



1/4 page
90 x 130 mm
1/4 page
184 x 65 mm



1/8 page
43 x 130 mm
1/8 page
90 x 65 mm

Dimensions in blue should be increased by a 3 mm cropping margin along each edge.
Back cover adverts must include a 30 mm high white bar at the top for address information.

MATERIAL REQUIREMENTS

Print-ready documentation as a PDF file.
Resolution of pictures 300 dpi.
We use 4-colour CMYK process colours.
Supply digital materials to: ep@eurometalli.com



Publisher: Oy FAKTAVISA Ab
Tampereentie 484
FI-33880 Lempäälä, Finland

Telephone +358 207 57 9595
ep@eurometalli.com
www.eurometalli.com

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