

Eurometalli

MEDIA 2026

Trade magazine
for the metal industry

PROVEN NO 1.
IN IT'S FIELD

Material deadlines and publishing
schedule 2026

Issue no Material deadline Mailing date

1-2 16.1. 29.1.

3 20.2. 5.3.

4 10.4. 23.4.

5-6 15.5. 28.5.

7 21.8. 3.9.

8 18.9. 1.10.

9 16.10. 29.10.

10 13.11. 26.11.



REACH THE ENTIRE FINNISH METAL INDUSTRY

THROUGH ONE MEDIA!

EUROMETALLI'S 20 000 printed copies posted directly to key decision-makers.

DIGITAL DELIVERY. In digital form Eurometalli is delivered directly to 20 000 decision-makers by email.

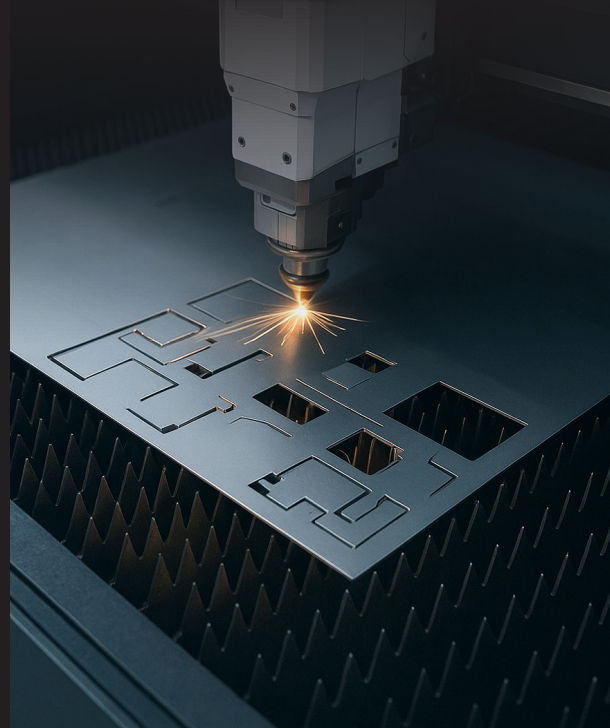
It is also published online at www.eurometalli.com for anyone with a computer, tablet or smartphone to read.

FREE OF CHARGE SUBSCRIPTION. Eurometalli provides industry professionals with a means to stay in touch with the latest developments for free which ensures our advertisers benefit from the widest market coverage.

Contact us
and ask for a
customized
offer!

ADVERTISING SALES:

Niina Valtari
niina.valtari@eurometalli.com
tel. +358 400 376 535



PRICES

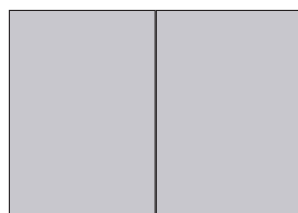
Size	Price
2/1	4 264 €
1/1	2 452 €
1/2	1 574 €
1/3	1 272 €
1/4	938 €
1/8	552 €
Front cover.....	4 960 €
Back cover.....	3 280 €
Column Ad./mm	4.90 €
Location by request +15 %	
+ VAT	

INSERTS

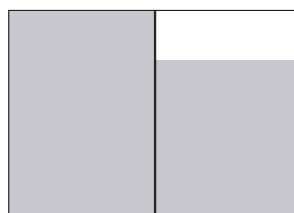
Insert prices by separate agreement.
Inserts can be targeted to specific audiences, sectors or distribution areas.

TECHNICAL DATA

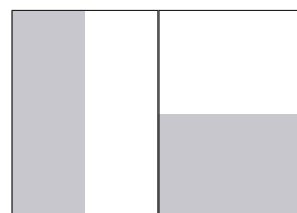
Size: 210 x 297 (A4)
Printing method: Heatset rotation
Binding: Stapling
Printing house: PunaMusta Oy



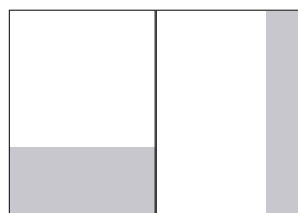
2/1
420 x 297 mm



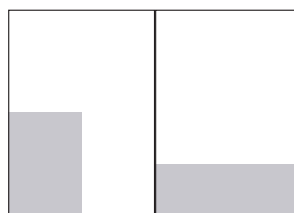
1/1
210 x 297 mm
Front cover
210 x 240 mm
Back cover
210 x 267 mm



1/2 page
90 x 265 mm
103 x 297 mm
1/2 page
184 x 130 mm
210 x 146 mm



1/3 page
184 x 87 mm
210 x 102 mm
1/4 page
43 x 265 mm



1/4 page
90 x 130 mm
184 x 65 mm



1/8 page
43 x 130 mm
90 x 65 mm

Dimensions in orange should be increased by a 3 mm cropping margin along each edge.
Back cover adverts must include a 30 mm high white bar at the top for address information.

MATERIAL REQUIREMENTS

Print-ready documentation as a PDF file.
Resolution of pictures 300 dpi.
We use RGB-colour .
Supply digital materials to: ep@eurometalli.com

